



## **PINK “ME” ® Host 2<sup>nd</sup> Annual Lace Up and Race 5K Walk/Run in Santa Fe**

*Date: Saturday, October 19<sup>th</sup> from 8:30am-10:30am*

*Location: Villa Linda Park, 4250 Cerrillos Road, Santa Fe New Mexico, 87507*

*Platinum Sponsor: Nexus Health, LLC*

PINK 'ME'® is thrilled to announce the 2nd Annual Lace Up and Race 5K Walk/Run, taking place October 19, 2024, in Santa Fe, New Mexico. This event aims to raise awareness and support for those currently battling breast cancer and survivors. Participants can join the race in person or virtually, making it accessible for supporters from all over. Additionally, a portion of the proceeds raised will support PINK “ME”’s financial assistance grant programs, which will provide vital support to breast cancer patients and survivors facing financial challenges.

The Lace Up and Race 5K is more than just a race; it’s an opportunity for the community to come together in support of breast cancer awareness. Registration includes a finisher medal, event T-shirt, swag items, a keepsake bib, and pre-and post-race festivities. For more information about the Lace Up and Race 5K, or to register, donate, or volunteer, please visit [www.givesignup.org/Race/NM/SantaFe/PINKME](http://www.givesignup.org/Race/NM/SantaFe/PINKME) or contact [info@pink-me.org](mailto:info@pink-me.org)

Registration Deadline: October 12, 2024

“We are excited to bring the community together once again for this meaningful event,” said Dr. Bean, Founder & President of PINK “ME”®. “Whether you’re walking, running, or cheering from the sidelines, your participation helps us continue to provide vital resources and support for the many families that are affected by breast cancer.”

We walk together so that no one walks alone.

**PINK “ME” Mission Statement:** To compassionately support women during and after their breast cancer journey through education, inspiration, and advocacy so they can lead healthy, fulfilled lives within a supportive community.

For media inquiries, please contact:

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