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Our Programs

Breast Cancer Treatment Financial Assistance

As PINK “ME” enters our second year, we are so very grateful for the generous support and trust we have garnered from the communities we are serving, and beyond. Simply put, PINK “ME” is committed to raising money throughout the year, which is used to fund awareness events and to finance early detection screenings, as well as provide treatment navigation services, and offer post-diagnostic survivor support.

Here is what some friends of PINK “ME” have said about the impact of its programs and services thus far:

“Thank you, a million times, for making the payment to the hospital. PINK “ME” has been a life saver for me and a friend. When I have been at my lowest, you have been there. I will never forget that.” -Anonymous

“Thank you so much for the beautiful gifts. That was so very, very kind, thoughtful, generous, and wonderful of you. I am amazed how wonderful you all are. Each of you are so very busy, yet you take the time out of your busy days

to make sure other people are taken care of. You are truly amazing. Thank you for your friendship and support.”- Anonymous

In its first year of operation, PINK “ME” has already assisted 40 women and their families, through these programs. Our goal for the upcoming year is to expand our reach and to double the services provided across the state of New Mexico. To meet this endeavor, our next community event - Mammograms Matter New Mexico is scheduled Saturday October 2, 2021. In partnership with Assured Imaging, participants will be receiving mammograms, and will have the opportunity to participate in a two-mile Walk for the Cure. There are opportunities to get involved through participation, volunteering, and sponsoring.

Mammograms Matter New Mexico registration link: <http://assuredimaging.com/PinkMe/>

PINK “ME” ® Turns One

September 7th, 2021



PINK "ME"®

A NON-PROFIT BREAST CANCER ORGANIZATION



Newsletter

August 2021~Volume VI

Join us for Mammograms Matter New Mexico!

VOLUNTEER

Mammograms Matter New Mexico! would not be possible without the support of our volunteers!

Donate your time and energy, and receive a thank you bag and free food truck voucher.

PARTICIPATE

Put your health first and come join us! Get a mammogram and get your steps in by walking for a cure. You won't want to miss it, so bring your family as there will be activities for all to enjoy!

Saturday, October 2, 2021
8:00 a.m. — 5:00 p.m. MST

October

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						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Barelas Community Center
801 Barelas Rd. SW
Albuquerque, NM 87102

- Mobile Mammogram Service
- Walk for a cure!
- Pink tie-dye t-shirt activity for children
- Table games
- Food truck
- Swag bag
- Raffle items and FUN!



Advocacy

American College of Surgeons Quality and Safety Conference



Founder and President, Dr. Michelle Bean was invited by Dr. Jill Dietz, MD, FACS to participate at the 2021 ACS Quality and Safety Conference- Rewriting the National Accreditation Program for Breast Centers (NAPBC) Standards to Focus on the Patient Journey and High Value Care Delivery.

Dr. Bean, stated, "It was a pleasure being part of the panel, speaking on behalf of the patient breast cancer journey and the importance of incorporating the Patient Journey and New Standards into the Site Review Process".

Great job, Dr. Bean. We are proud of your leadership, community involvement, and advocacy!

Breast Health Education

What is a chemo port?

A small, implantable reservoir with a thin silicone tube that attaches to a vein. The main advantage of this vein-access device is that chemotherapy medications can be delivered directly into the port rather than a vein, eliminating the need for multiple needle sticks.

The chemo port is centrally placed under the skin near a large vein in the upper chest. This can be a good alternative to an intravenous (IV) catheter that is peripherally placed in an arm or hand vein (a suitable IV site can sometimes be difficult to find). And, while a port will produce a visible, quarter-sized "bump" under the skin, it can be easily covered with regular clothing.

Sponsors and Donors

A special thank you to our sponsors and donors!

Presbyterian Health Services donated \$1,500 to support our Quarter Three Breast Cancer Treatment Financial Assistance Program- July 5th thru September 30th.





Community Spotlight

Would you like to be in our community spotlight? [Send us your story!](#) Feel free to remain anonymous!

Helping one family at a time

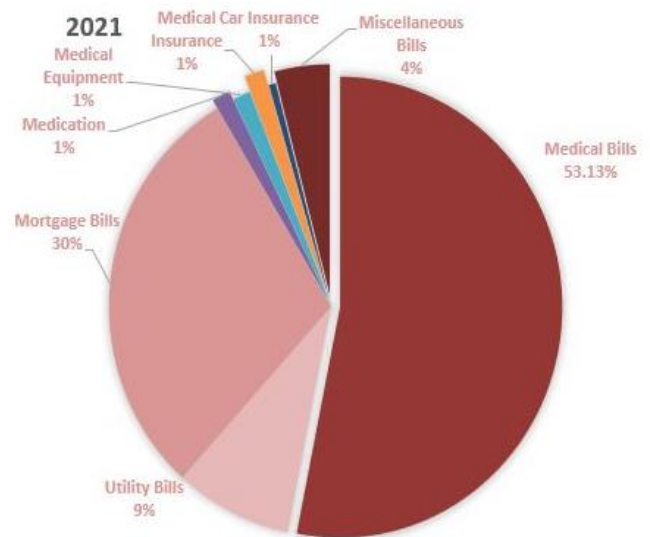
Within the first year of our launch PINK "ME" has been able to provide additional resources within the community for women during and after their breast cancer diagnosis. December 2020- PINK "ME" filled bags with blankets, gloves, socks, mugs, earbuds, face masks, journal notebooks, touch tools, and \$100 grocery gift cards were given to ten breast cancer survivors during our first Annual Community Give Back. Four special human hair wigs were purchased and donated to another local nonprofit organization Wig Exchange Program. And eight women have been successfully enrolled in our Breast Cancer Treatment Financial Assistance Program.

In addition to the above- we received additional applications for the last quarter this year, and two women will start in the Breast Cancer Treatment Financial Assistance Program- October 4th thru December 31st.

With the help of our donors and supporters, we have exceeded our initial goal to provide financial support for eight women, two each quarter. With an anticipated total of ten women this year.

As with any major illness, breast cancer can have a far-reaching effect beyond the person who is

diagnosed and can destroy a family financially. Being able to assist our community by lifting the burden has truly been an amazing testament of paying it forward.



2021 Breast Cancer Treatment Financial Assistance Programs- Your donations and contributions help make a difference!

Breast Cancer Survivor Month!

Breast Cancer Survivor Month! Send us your survivor month to be featured in our newsletter!



Breast Cancer Awareness Tumbler Fundraiser!



Two sizes available:

20 oz: Donate \$90+ and receive a free tumbler, swag item, and shipping within the US.

30oz: Donate \$110+ and receive a free tumbler, swag item, and shipping with the US.

Specialized Tumbler options:

PINK "ME" Supporter 20oz (4 available)

PINK "ME" Supporter 30 oz (3 available)

PINK "ME" Survivor 20oz (5 available)

PINK "ME" Survivor 30oz (4 available)

Donate today or scan the QR code with your mobile device and include your address. Items will be mailed to your home!



Looking for ways to get involved?

Visit our website and click on the "Get Involved" link with your information on ways to help the community.

We love to hear from you!

Follow, Like & Share

We have a Facebook, Instagram, and LinkedIn account! Please follow us, like us and share with your friends and family for the most up to date information on PINK "ME". Below is how you can find us!

- Facebook: [pinkmeorg](https://www.facebook.com/pinkmeorg)
- Instagram: [@pinkmeorg](https://www.instagram.com/pinkmeorg)
- LinkedIn: [pink-me](https://www.linkedin.com/company/pink-me)



We appreciate all our followers, and we post frequently. Please share and tap that like button!

Thank you for subscribing to our newsletter, we appreciate you!

~Best

PINK "ME" Board