



Privacy Policy

Last Updated: May 20, 2025

PINK "ME"® is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you visit our website or engage with our services.

1. What Information We Collect

We may collect personal and non-personal information, including:

- **Personal Information:** Name, email address, phone number, mailing address, donation history, event registration details, and any information you choose to share with us through contact forms or surveys.
 - **Automatically Collected Information:** IP address, browser type, device type, pages visited, and other usage data collected through cookies or analytics tools.
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2. How We Use Your Information

We use the information we collect to:

- Respond to your inquiries and requests
 - Process donations and event registrations
 - Send newsletters, updates, and fundraising appeals
 - Improve our website, programs, and outreach
 - Comply with legal obligations
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3. How We Protect Your Information

We take your privacy seriously. We use industry-standard security measures to protect your data, including secure servers and encryption for sensitive information. However, please understand that no method of transmission over the internet is completely secure.

4. Sharing Your Information

We do not sell your personal data. We may share your information with trusted service providers (such as donation platforms or email services) solely to help us operate our website and programs. These partners are required to handle your information responsibly.

5. Cookies & Tracking

Our website may use cookies to improve functionality and gather analytics data. You can disable cookies through your browser settings if you prefer.

6. Your Choices

You can:

- Opt out of receiving our emails at any time by clicking the “unsubscribe” link
 - Request to view, correct, or delete your personal information by contacting us directly
 - Limit or disable cookie tracking in your browser settings
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7. Children’s Privacy

We do not knowingly collect personal information from children under 13. If we discover such data has been collected, we will delete it immediately.

8. Changes to This Policy

We may update this policy from time to time. Any changes will be posted on this page with the updated date.

9. Contact Us

If you have any questions about this Privacy Policy or how your information is handled, please contact us:

PINK "ME"®

Email: info@pink-me.org