

PINK "ME"®

A NON-PROFIT BREAST CANCER ORGANIZATION

2026 Corporate Sponsorships

Lace Up & Race 5K

Walk | Run | Community

4th Annual Signature Fundraising Event



Invest in impact. Sponsor in hope.

We support families facing breast cancer through financial assistance, mammogram access, and wraparound care-guiding them from diagnosis through **survivorship**.

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4TH ANNUAL LACE UP & RACE

5K WALK/RUN

SATURDAY • OCTOBER 10, 2026

8:30 AM – 10:30 AM

📍 Villa Linda Park

4250 Cerrillos Road

Santa Fe, NM 87507

\$40 Registration Fee

Every Step Supports a Family Facing Breast Cancer.

REGISTER AT:

WWW.PINK-ME.ORG



SCAN TO

REGISTER

Sponsorship Opportunities Available • Email: info@pink-me.org



LACE UP AND RACE 5K WALK/RUN

2026 Sponsorship Levels

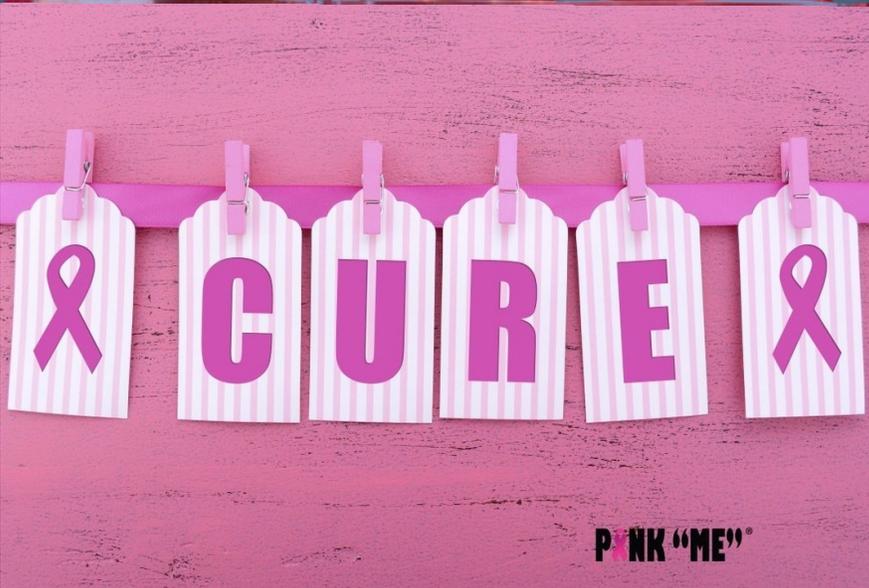
Benefit of Sponsorship	Presenting Sponsor \$10K	Platinum Sponsor \$6K	Gold Sponsor \$5K	Silver Sponsor \$4K	Bronze Sponsor \$1.5K	Supporting Sponsor \$800	Finisher Medal Sponsor \$5.5K	5K T-Shirts Sponsor \$5K	Breakfast Snacks Sponsor \$1.5K
PRE-EVENT RECOGNITION									
ONLINE									
Social Media promotion	X	X	X	X	X	X	X	X	X
Website presence	X	X	X	X	X	X	X	X	X
Email blast	X	X	X	X	X	X	X	X	X
Race advertisements	X	X	X				X	X	
Event flyer	X	X	X	X	X	X	X	X	X
Logo on registration link	X	X					X		
Logo on Race Website	X	X	X	X	X	X	X	X	X
ON-SITE RECOGNITION									
PRINT									
Logo on Start/Finish line	X								
Logo on event sponsor	X	X	X	X	X		X	X	X
Logo on front of event t-shirt	X							X	
Logo along race course	X	X	X				X		
Logo on back of event t-shirt	X	X	X	X	X		X	X	
10"x10" table on race	2 tables	1 table	1 table				1 table		
POST-EVENT RECOGNITION									
PARTICIPATION									
Outgoing press release	X	X	X	X	X		X	X	X
Newsletter recognition	X	X	X	X	X		X	X	X
Thank you email blast	X	X	X	X	X		X	X	X
Next year's sponsorship packet	X	X	X	X	X		X	X	X

2025 Lace Up & Race 5 K Sponsors



PINK "ME" Mission

To compassionately support women during and after their breast cancer journey through education, inspiration, and advocacy so they can lead healthy, fulfilled lives within a supportive community.



LACE UP AND RACE 5K WALK/RUN

VENDOR OPPORTUNITIES



- Support a good cause while gaining exposure for your business
- Opportunity to develop new business relationships
- 10x10 vendor space \$50 for businesses, \$25 for nonprofits
- Name/Logo may be included in promotional elements
- Vendor is responsible for providing their own tent, chairs, and table
- Due to event capacity, vendor shall have no more than 4 people at each booth

♥ **10** ♥
OCTOBER
SATURDAY

8:30AM TO 10:30AM
VILLA LINDA PARK



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**VENDOR AGREEMENT
AVAILABLE ON OUR
WEBSITE**

CLICK HERE TO APPLY TO BE A VENDOR!

or visit: <https://www.pink-me.org/event-sponsorships>

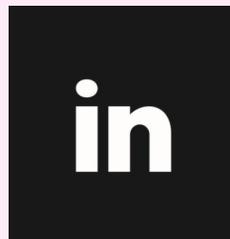
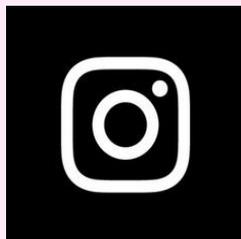
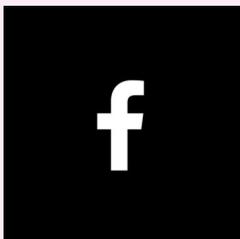


Stay connected with us!

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Charitable ID: 84-4920236