



PINK "ME" ®

Statement of Activity
January - December 2020

	TOTAL
Revenue	
Fundraiser Donation	312.00
Startup In-Kind Donations	12,836.22
Total Non Profit Revenue	
Board Member Pledges	2,872.15
Donations	24,439.18
Total Total Non Profit Revenue	27,311.33
Total Revenue	\$40,459.55
Cost of Goods Sold	
Community Giveback	1,000.00
Cost of Goods Sold	418.60
Total Cost of Goods Sold	\$1,418.60
GROSS PROFIT	\$39,040.95
Expenditures	
Advertising & Marketing	5,046.42
Bank Charges & Fees	13.00
Education	675.00
Legal & Professional Services	1,000.00
Office Supplies & Software	1,569.58
Shipping Cost	430.75
Startup In-Kind Donation Expenditure	12,836.22
Total Expenditures	\$21,570.97
NET OPERATING REVENUE	\$17,469.98
NET REVENUE	\$17,469.98