



PINK "ME" ®

Statement of Activity

January - December 2023

	TOTAL
Revenue	
Total Non Profit Revenue	
Board Member Pledges	2,235.60
Breast Cancer Treatment Financial Assistance Donation	839.32
Donations	10,806.59
Fundraising	19,028.66
Sponsors	15,000.00
Survivor Health and Wellness Financial Assistance Donation	50.00
Total Total Non Profit Revenue	47,960.17
Total Revenue	\$47,960.17
GROSS PROFIT	\$47,960.17
Expenditures	
Advertising & Marketing	2,801.88
Bill Assistance Program	11,611.20
Contractors	500.00
Event Expense	17,806.48
Insurance	165.00
Office Supplies & Software	5,584.17
Program and Services	2,345.00
Shipping Cost	1,210.58
Taxes & Licenses	21.55
Total Expenditures	\$42,045.86
NET OPERATING REVENUE	\$5,914.31
NET REVENUE	\$5,914.31