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## Updates

### 2022 Highlights

We are excited to share with you that our organization has earned a 2022 Gold Seal of Transparency with Candid! This seal shows that we at PINK "ME"® are committed to transparency in our leadership, finances, and programs. You can support our work with trust and confidence by viewing our [#NonprofitProfile](#):

<https://www.guidestar.org/Profile/84-4920236>

Gold  
Transparency  
2022  
PINK "ME"®  
Candid.

### February Fuchsia Fabulous Fundraiser

Bellá Sophia age 5, helping her mom, who's a Board Member for PINK "ME" make mini bouquets for the February Fuchsia Fabulous Fundraiser. Bellá enjoys helping her mom with small projects. Her favorite holiday is "Balentines Day" because of the pink & red hearts. We enjoy supporting this special organization. Learning to volunteer at such a young age will become part of her life as she grows.

Our future for PINK "ME" is looking brighter than ever!



PINK "ME" Board Members Christiann and Sherrie put these amazing bouquets together and delivered them to the New Mexico Cancer Center in Albuquerque for patients to enjoy a special bouquet! Our supporters- thank you to New Mexico Gas Company, Toyota of Santa Fe, Strawberries and More, Fushion Tacos, Sams Club Santa Fe and Sprouts (Zafarano Drive, Santa Fe, NM) for their generous monetary and gift card donations to help make this possible! We were able to raise \$2,100.



## Programs and Services

Save the date!

*Saturday, June 18, 2022*, PINK “ME” will be hosting its 2nd annual Mammograms Matter New Mexico Summer Fun in the Sun Event, in collaboration with the PINK Warrior House Foundation and Assured Imaging, and generously sponsored by Nusenda Credit Union.

This wonderful event gives local New Mexican’s the opportunity to have this important diagnostic screening done in a fun, safe and accessible environment. Mammography screening is a valuable early detection tool that can identify breast cancer at an early stage when treatment is more effective and less expensive.

Mammograms Matter New Mexico was developed by PINK “ME” as a mobile mammography screening program which allows us to bring access to free screenings to more rural communities where transportation and easy access to care might present a hardship. Through our growing outreach and education programs, PINK “ME” (PM) aims to practice principled allyship by using the power and privilege we hold as an organization to build solidarity with communities who currently and/or traditionally have had less access to power, information, and resources.

Participants will need to be at least 18 years of age. We will be able to screen 31 individuals at this event and will require registration in advance. Most insurance is accepted, however PINK “ME” will sponsor 10 individuals to cover the cost of their mammograms for those individuals without health insurance. Those individuals should select “SELF

PAY” when registering. Here is the registration link for reference: <https://assuredimaging.com/PinkMe/>

Each participant will receive a Mammograms Matter Bag and swag items after their screenings, a food voucher ticket, and an entry into a drawing for a Spa Wellness Day at a local Spa. We will have yoga classes, interactive events for children, food trucks and so much more!

**PINK “ME” Mission Statement:** To compassionately support women during and after their breast cancer journey through education, inspiration, and advocacy so they can lead healthy, fulfilled lives within a supportive community.

**Pink Warrior House Foundation Mission Statement:** To provide a community which supports those battling breast cancer, and their caregivers(s), with emotional and social services to foster hope and positive outcomes.

**Assured Imaging:** Assured Imaging is the leading provider of mobile digital mammography in the United States. With a footprint that covers more than 60 locations across 13 states, we are doing more to promote early detection of breast cancer than any other similar provider in the country.

## Breast Cancer Treatment Financial Assistance and Survivor Health and Wellness Programs

2022 Quarter Two

# PINK "ME"®

A NON-PROFIT BREAST CANCER ORGANIZATION



**Newsletter**

**March 2022~Volume I**

Applications have been accepted and with the donations of our many supporters and donors, we are able to assist two women in the second quarter of our Breast Cancer Assistance Program and one woman in the Survivor Health and Wellness Program starting April 4<sup>th</sup> through June 3<sup>rd</sup>. This program is available on our website. [Programs | PINK "ME" \(pink-me.org\)](https://www.pink-me.org/Programs)

The next quarter opens- July 2022.

## Recognition

**2022 National Doctor's Day (March 30, 2022)**

While doctors are heroes every day, it is vital to take this day to pause and reflect on the service and grace that they offer us all and applaud them for what they do. They're there for us in the good times and the bad, supporting, healing, and comforting us when we need it the most, particularly to those in our breast cancer communities.

We thank you, Dr. Jay Harness, MD, FACS, PINK "ME" Board Member for your contributions in the breast cancer community towards breast cancer awareness, and service on the board!



## Community Spotlight

Would you like to be in our community spotlight? [Send us your story!](#) Feel free to remain anonymous!

## 2022 Sponsorships

**Just a Little Rouge on the Lips!**



We are excited to share our community partnership with [Nusenda Credit Union](#). Thank you for your sponsorship level commitment of \$5,000 towards our 2<sup>nd</sup> Annual Mammograms Matter New Mexico event that will be held on Saturday, June 18, 2022. This will allow PINK "ME" to expand its resources towards breast cancer screenings and awareness.

**Nothing Sweeter Than a Little Taffy! Sponsorship Level**



We want to give a big thank you and recognize [CHRISTUS St. Vincent](#) for their sponsorship level of \$3,000 for our Breast Cancer Treatment and Survivor Health and Wellness Financial Assistance Programs. We are so thankful for your support and all the incredible support from our local community.



PINK "ME"® provides financial assistance to women diagnosed with breast cancer and survivors. Your kindness and generosity make it possible for us to provide services for so many women diagnosed with breast cancer in our community.

Thank you again for being able to make such an impactful donation!

To learn more about our Sponsorship Levels click on: [Sponsorships](#)

## 2021 Sponsors and Donors

A special thank you to our 2021 Event Sponsors and Donors: Alpha Kappa Alpha Sorority, Inc. Iota Xi Omega Chapter- **Cotton Candy Sponsorship Level**, Presbyterian Healthcare Foundation and Thornburg Investment-**Watermelon Sugar Sponsorship Levels**, Thornburg Foundation-**\$1,000 donation** Helping one family at a time!



**PRESBYTERIAN**  
Healthcare Foundation

**Thornburg**  
INVESTMENT MANAGEMENT

**Thornburg** Foundation

## Breast Cancer Survivor Month!

*Breast Cancer Survivor Month! Send us your survivor month to be featured in our newsletter!*



### Looking for ways to get involved?

Visit our website and click on the "Get Involved" link with your information on ways to help the community.

We love to hear from you!

### Follow, Like & Share

We have a Facebook, Instagram, and LinkedIn account! Please follow us, like us and share with your friends and family for the most up to date information on PINK "ME." Below is how you can find us!

- Facebook: [pinkmeorg](https://www.facebook.com/pinkmeorg)
- Instagram: [@pinkmeorg](https://www.instagram.com/pinkmeorg)
- LinkedIn: [pink-me](https://www.linkedin.com/company/pink-me)



We appreciate all our followers, and we post frequently. Please share and tap that like button!

Thank you for subscribing to our newsletter, we appreciate you!

~Best

PINK "ME" Board