

# PINK "ME" ®

## Statement of Activity

January - December 2022

	TOTAL
Revenue	
Fundraiser Donation	5,463.46
Total Non Profit Revenue	
Board Member Pledges	1,912.15
Donations	920.22
Service Fee	-50.00
Sponsors	10,000.00
<b>Total Total Non Profit Revenue</b>	<b>12,782.37</b>
<b>Total Revenue</b>	<b>\$18,245.83</b>
GROSS PROFIT	<b>\$18,245.83</b>
Expenditures	
Advertising & Marketing	5,906.85
Advertising/Promotional	100.00
Bill Assistance Program	8,323.13
Board Member Items	486.20
Contractors	640.00
Event Expense	1,856.71
Office Supplies & Software	6,364.04
Program and Services	2,550.00
Shipping Cost	774.89
Taxes & Licenses	18.50
<b>Total Expenditures</b>	<b>\$27,020.32</b>
NET OPERATING REVENUE	<b>\$ -8,774.49</b>
NET REVENUE	<b>\$ -8,774.49</b>