

# PINK "ME" ®

## Statement of Activity

January - December 2021

	TOTAL
Revenue	
Donation	195.53
Fundraiser Donation	705.00
Total Non Profit Revenue	
Board Member Pledges	3,198.04
Donations	14,426.81
Fundraising	6,731.86
<b>Total Total Non Profit Revenue</b>	<b>24,356.71</b>
<b>Total Revenue</b>	<b>\$25,257.24</b>
Cost of Goods Sold	
Community Giveback	29.21
Shipping	682.88
<b>Total Cost of Goods Sold</b>	<b>\$712.09</b>
<b>GROSS PROFIT</b>	<b>\$24,545.15</b>
Expenditures	
Advertising & Marketing	2,189.87
Bank Charges & Fees	45.00
Bank Expenses	132.36
Bill Assistance Program	12,155.65
Board Member Items	227.17
Contractors	1,350.00
Donation to other Nonprofit Organization	318.62
Fundraising Campaign	942.88
Leadership Retreat	750.00
Legal & Professional Services	1,000.00
NM Chamber of Commerce	220.00
Office Supplies & Software	4,956.63
Program and Services	3,600.00
Taxes & Licenses	11.55
<b>Total Expenditures</b>	<b>\$27,899.73</b>
<b>NET OPERATING REVENUE</b>	<b>\$ -3,354.58</b>
Other Expenditures	
Reconciliation Discrepancies	717.02
<b>Total Other Expenditures</b>	<b>\$717.02</b>
<b>NET OTHER REVENUE</b>	<b>\$ -717.02</b>
<b>NET REVENUE</b>	<b>\$ -4,071.60</b>