

# PINK “ME”<sup>®</sup>

A NON-PROFIT BREAST CANCER ORGANIZATION



## Newsletter

## July 2022~Volume II

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## Updates

### 2022 June 18, 2022, Mammograms Matter New Mexico Highlights

Saturday, June 18, 2022, PINK “ME”<sup>®</sup> held its 2nd annual Mammograms Matter New Mexico Summer Fun in the Sun Event, in collaboration with the PINK Warrior House Foundation and Assured Imaging, and generously sponsored by Nusenda Credit Union.

This wonderful event gave local New Mexican’s the opportunity to have this important diagnostic screening done in a fun, safe and accessible environment. Mammography screening is a valuable early detection tool that can identify breast cancer at an early stage when treatment is more effective and less expensive.

PINK “ME” developed Mammograms Matter New Mexico as a mobile mammography screening program which allows us to bring access to free screenings to more rural communities where transportation and easy access to care might present a hardship. Through our growing outreach and education programs, PINK “ME” (PM) aims to practice principled allyship by using the power and privilege we hold as an organization to build solidarity with communities who currently and/or traditionally

have had less access to power, information, and resources.

Christiann Orozco, PINK “ME” Board Member/Secretary, also participated at the event and shared, “I decided to schedule my first Mammogram because it is important to know.”





Breast cancer is something that hangs over my head as my grandmother passed away to breast cancer. Although I am still under the age of forty, I want to know early. I want to be able to know that I am okay. As a mother to a 5-year-old little girl, I want to know that I am healthy. I want to have excellent quality of life. As my daughter grows, I want to educate her on this disease as it does exist and has hit our family. Quality of life is what I want for myself and my family. If I can start early by getting a Mammogram, then I am setting the example for other young women that they can start early and push for an exam. Taking care of myself and showing my daughter the importance of annual checkups and Mammograms is just the beginning of showing her to take care of her health and get the necessary tests needed, to enjoy life without wondering "what if".

Each participant received a Mammograms Matter Bag and swag items after their screenings, a food voucher ticket, and an entry into a drawing for a Spa Wellness Day at a local Spa. Congratulations to the raffle item winners!

## Kendra Scott ABQ-Uptown Mother’s Day Fundraiser

A special thank you to Kendra Scott-ABQ for partnering with us for our Mother’s Day Fundraiser, Saturday May 7, 12pm to 3pm. Your generosity and continuous support of our mission and vision is appreciated. Items were mailed just in time for Mother’s Day to women in our Breast Cancer Treatment Financial Assistance Program.



Notes of appreciation from a couple of our friends:

“Thank you for my surprise gift. It made my day as I have COVID-19 and I am dealing with my chemo symptoms as well”.

“Hello PINK “ME”. This is XX from New York. I wanted to thank you so much for the beautiful Kendra Scott Bracelet that you sent me, you have helped me through so much to my cancer journey. As you know, I’m at stage 4 cancer for breast cancer, and it’s been a tremendous help and tremendous blessing the day that I met your organization because you guys just brighten my spirit every time I receive a package from you guys and thank you so much for the assistance to have all the love and support that I get from you, and I just wanted to take the time to thank you tremendously from the bottom of my heart for everything that you have done for me. “

## Breast Cancer Treatment Financial Assistance and Survivor Health and Wellness Programs.

2022 Quarter Three

Applications have been accepted and with the donations of our many supporters and donors, we are



able to assist two women in quarter three. The Breast Cancer Assistance Program started July 4<sup>th</sup> through September 30<sup>th</sup>. To read more about the program visit our website. [Programs | PINK "ME" \(pink-me.org\)](https://www.pink-me.org/Programs/PINK%20ME)

The next quarter opens- October 2022.

Jessica D. one of our PINK "ME" friends, started in quarter three breast cancer treatment program this month, she is a 34-year-old mom to a 4-year-old boy in treatment for stage 4 triple negative breast cancer. Pictured in their family photo from before her diagnosis, and a current photo since she has been in treatment.



## Your donations have helped

As of today, we have been able to assist seven women and their families in the Breast Cancer Treatment Financial Assistance program in the amount of \$7,999.18. And have provided breast cancer screenings to more than twenty women in the community with our partnership with Assured Imaging.

## Recognition

**PINK "ME" Board Member Melinda Bean: Motherhood After Life-Changing Breast Cancer Journey**

Congratulations to PINK "ME" Board Member, Melinda Bean, for the birth of her daughter! And thank you for sharing your journey with us in hopes to inspire other women and families. Truly an amazing story of faith, hope, and strength.



Melinda shared, "six years ago, when I was diagnosed with stage 2B breast cancer my biggest fear was whether it would take away my ability to become a mother. Everything happened so quickly from there, particularly because of the aggressive type of breast cancer I had.

My care team gave me a very short span of time to decide about my fertility preservation options, because I needed to start chemotherapy treatments relatively quick. I did everything I could to preserve my fertility through egg preservation and a drug called Lupron, but the future was still uncertain. Chemotherapy, a double mastectomy, reconstruction, radiation therapy, and a brief episode of hormone therapy took precedence, and forced to place motherhood on hold. And not to mention having the BRCA 1 gene mutation.

Last year I was pleasantly surprised after a missed cycle, four pregnancy tests, and confirmation from my doctor, that I was pregnant (through natural



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conception)! Despite the odds of my age, and breast cancer journey our miracle pregnancy, brought joy to my family and I.

I am thankful for the gift of being Patrice's mommy. She is truly our sunshine. Motherhood after life-changing breast cancer journey confirmed- it is important that we never give up on our dreams of becoming a parent. There is always HOPE!"

## Community Spotlight

Would you like to be in our community spotlight? [Send us your story!](#) Feel free to remain anonymous!

## 2022 Sponsorship

Just a Little Rouge on the Lips!



Nusenda Credit Union, thank you for your sponsorship level commitment of \$5,000 towards our 2<sup>nd</sup> Annual Mammograms Matter New Mexico event held on Saturday, June 18, 2022.

Thank you again for being able to make such an impactful donation!



Presbyterian Healthcare Foundation, thank you for your sponsorship level of commitment of \$1,500 towards the PINK "ME" third quarter financial assistance program- July 5<sup>th</sup> thru September 30<sup>th</sup>.

To learn more about our Sponsorship Levels click on: [Sponsorships](#)

## Breast Cancer Survivor Month!

June- Carol R. We celebrate with you!



## Community Partnership

Santa Fe Imaging



We are proud to announce our partnership with Santa Fe Imaging! This is part of our Mammograms Matter New Mexico initiative, the community asked, and we are excited to offer additional resources throughout the state of New Mexico. Our goal is to encourage women to schedule and fulfill their annual mammogram screenings. For those needing financial assistance, PINK "ME" will sponsor and cover the cost for ten women for their 3D Mammogram



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Screenings for the October 29<sup>th</sup> Mammograms Matter New Mexico event in partnership with Santa Fe Imaging.

Santa Fe Imaging will help create a pathway towards fulfilling our mission, as their mission is to provide patient quality imaging with exceptional customer service through a diverse setting. This partnership will help support those in the community with additional resource options, and financial support, which significantly impacts the toll on those diagnosed with breast cancer and their families.

**MISSION:** To provide personal, caring, and efficient attention to our patients and referring physicians while profitably using advanced imaging technologies to deliver professionally superior and personally kind medical diagnostic services.

## Upcoming events

**October 2022-** (Breast Cancer Awareness Month)

2nd Annual Virtual Walk-a-Thon Sunday, October 9th thru Saturday- October 22nd. **No Sweat, supporting Breast Check!**

More information to come and we will be sending out our wonderful sponsorship packets to our community supporters, past sponsors, and donors

Kendra Scott Give Back-Breast Cancer Awareness Event ABQ Uptown- Saturday, October 15th - 12:00pm-3:00pm

Mammograms Matter New Mexico-Saturday-October 22nd- 8:00am-12:00pm at the PINK WARRIOR HOUSE FOUNDATION

Just in time for Halloween, join us for our 1st Annual Lunch and Learn **Cancer Doesn't Spook Us!** - Saturday October 22<sup>nd</sup> - 12:00pm-3:00pm- at the PINK WARRIOR HOUSE FOUNDATION

Donations received, will continue to help support our mission, programs, and initiatives. Scan QR Code to donate.



### Looking for ways to get involved?

Visit our website and click on the "Get Involved" link with your information on ways to help the community.

If you are interested in joining the PINK "ME" Board, email us today! ([info@pink-me.org](mailto:info@pink-me.org))

We love to hear from you!

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Thank you for subscribing to our newsletter, we appreciate you!

~Best

PINK "ME" Board